



SUKRITI

SOCIAL FOUNDATION

4th Annual Report 2009-10

FOUNDER'S MESSAGE

Quality training makes all the difference

I am very pleased to share with you our annual report for 2009-10.

Creating livelihoods for the differently abled is a great challenge. Enabling factors like Government incentives to the private sector for employing the differently abled have not resulted in adequate jobs. Skills or employability is an important reason opportunities aren't so readily available for the differently abled.

At Sukriti, we believe quality training can increase and even ensure the differently abled's chances of finding jobs. We will remember 2009-10 for the first placements of the differently abled individuals we supported for TI Cycles' training in cycle assembly and servicing. After the training, two participants have succeeded in finding jobs in TI Cycles' dealer network. Two others have set up cycle shops in their villages. This is an encouraging first step for us. We have a lot more to accomplish still.

During the year, our other key initiatives – prevention through eye camps and distribution of mobility aids – continued at a steady pace. Our computer centre has now been shifted to T.Nagar and is jointly managed with Maithri Educational and Charitable Trust.

Our annual report this year has been made smaller. The amount thus saved would be utilized for the direct delivery of our programs for the differently abled.

I would like to place on record my sincere thanks to all those who have worked with us in achieving our goals to reach the differently abled in need. I also thank our donors without whose support it would not have been possible to continue serving the differently abled.

With warm regards,

Soumya Shankar

Founder, Trustee
30.10.2010



TRAINING



15 trained in bicycle assembly and servicing

In association with TI Cycles of India, we conducted a Bicycle Assembly and Maintenance Training program at the TI Cycle factory in Ambattur from October 21 to 28, 2009. 15 persons participated (8 with loco motor disabilities, 3 with mild mental retardation, 1 hearing and speech impaired, 1 hearing impaired, 1 slow learner and a spouse of a disabled person). They were screened for their economic and physical challenges as well as their aptitude. Sukriti organised transport and food (including breakfast, lunch and refreshments) for all participants during the full-day training.

During the hands on training, participants learnt trade names of components, handling tools, assembling and dismantling bicycles, trouble shooting, repair and maintenance. Throughout the training period, the candidates were very enthusiastic and excited. They enjoyed travelling, learning and being together. For two participants – Arjunan and Paramasivam – this was the first ever travel away from their respective villages. They said “It was a revealing experience”.



Post training, two participants have been placed at the TI Cycle outlet at Vandalur Zoo. Two were given toolkits sponsored by TI Cycles to start their own cycle shops.

25 trained in making paper bags

A half-day paper bag making workshop was conducted for 25 participants on January 10, 2010 in Kolathur. We coordinated with an SHG in Kolathur (where we had earlier organised an eye camp) and delivered the training to differently abled individuals in and around Kolathur.

13 trained in making beaded jewellery

On March 18 and 19, 2010, a workshop on making beaded jewellery was conducted at Andhra Mahila Sabha by Dr. Indira Govindan of Dharmakarmaarts, USA. 13 participants were taught colour theory using the colour wheel, special techniques of jewellery making like wrapped loop earrings, necklaces using beading wire and crimps. Participants enjoyed making them and enjoyed even more wearing at the end of the training the jewellery they had made with their own hands. Beads, beading components, colour wheel and tools were distributed to the participants for future use. ♦ ♦ ♦



PREVENTION, REHABILITATION THROUGH MOBILITY AIDS AND SELF-EMPLOYMENT



220 screened at KK Nagar and Kolathur Eye Camps

On September 20, '09 and March 20, '10, eye camps were held at KK Nagar and Kolathur respectively. 16 cases of cataract were detected and the individuals underwent operations successfully. 12 pairs of glasses were given.

Rehabilitation

During the year, 4 new tricycles and calipers were given. In addition, Sukriti channelled, to needy individuals, 10 wheel chairs, 5 walkers and 4 elbow crutches, which persons with temporary disability due to



accidents and other illness had used and had no further need for.

Material assistance for self employment

We supported an orthopaedically disabled woman with a sewing machine, a person of short stature with a wet grinder, an orthopaedically disabled man with an iron box, another orthopaedically disabled man with a numbering machine (for stamping numbers – the individual binds books for a living) and two persons with cycle repair toolkits.

All the recipients now earn up to Rs. 2000 per month.

FOR A LAW THAT SEES THE DIFFERENTLY ABLED...DIFFERENTLY

India is a signatory to the United Nations Convention on Rights of Persons with Disabilities (UNCRPD).

The UNCRPD marks a "paradigm shift" in attitudes and approaches to persons with disabilities. It takes to a new height the shift from viewing persons with disabilities as "objects" of charity, medical treatment and social protection to seeing persons with disabilities as "subjects" with rights, who are capable of claiming those rights and making decisions for their lives based on their free and informed consent as well as being active members of society.

In order to harmonise Indian law with the UNCRPD, a new Persons with Disability Act is being proposed in India. This law will address key concerns including education, health and rehabilitation, employment and occupation and accessibility.

Committees with representation for the differently abled have been formed, to ensure their voices are heard on a law that concerns their lives. Consultations and discussions are also being organised.

Sukriti is a part of the various e-discussions that are happening. To follow and be part of a process by which a law is created, please visit <http://wethepwdofindia.blogspot.com/>

Add your voice. Let's create a law that empowers the differently abled.



EVENTS



Mr. S. Chandramohan, IAS (Retd.) CEO of GVR Infra Projects Ltd giving caliper to Ms. Farida Banu

Celebrating World Disability Day 2009

On Saturday, December 5, 2009, Sukriti celebrated the World Disability Day (also known as the International Day of Persons with Disabilities). 200 people participated in the celebrations.

The celebrations included a special screening of the superhit Hindi film Taare Zameen Par, which has as its protagonist a dyslexic 8-year old who overcomes his disability with the support of a teacher.

Certificates were given to the candidates who went through TI Cycle's bicycle assembly and servicing training. In addition, two participants were also given tool kits for bicycle assembly and maintenance sponsored by TI Cycles.

5 Mobility aids were also distributed individual who were identified ahead of the celebrations, based on our criterion.

Mr. S. Chandramohan, IAS (Retd.) and CEO of GVR Infra Projects Ltd. was the Chief Guest. Mr. N. Shankar, GM-South, TI Cycles of India, presided over the function.

Mr. Kapilan Rao, Statutory Compliance Officer, Tata Realty, was a Special Guest. Mr. Kapilan overcame significant vision impairment to obtain high qualifications from USA and UK. He spoke from personal experience



Mr. N. Shankar, GM-South, TI Cycles of India, giving certificate to Ms. Pachaammal for completing Cycle Training Programme

about the challenges of overcoming disability and about how the system and technology could play a positive role for the differently abled.

Refreshments at the event were sponsored by Ln. Mahalakshmi Bharathan and gifts for members from the participating NGOs were sponsored by Ln. T.A.S. Ramamoorthy.



Mr. Kapilan Rao, Statutory Compliance Officer, Tata Realty welcomed by Mrs. Rajalakshmi Ramakrishnan, Trustee

WE ARE MORE ABLE NOW



One Opportunity = Two Dreams

Muthuvel, a young man of around 22 years, from an economically challenged rural family living in Kanchipuram district, lost all hope of being employed when an accident left him unable to hear. However, he held on to one dream. He wanted to visit a big factory.

Reluctant and shy, Muthuvel signed up for a Bicycle Assembly & Servicing Training Program we were organising as part of our efforts to rehabilitate the differently abled. Soon, Muthuvel found himself at the cycle manufacturing facility of TI Cycles in Chennai. It was a dream come true for him!

A week of training soon set him on his feet. His new-found confidence and abilities drew the attention of the TI Cycles management. They offered him full-time employment! Muthuvel underwent further training and now works at the TI Cycles outlet at Vandalur Zoo, managing around 300 cycles daily. He now uses a hearing aid as well, which enables him to interact with customers. His work has given him the opportunity to travel to Ooty and Kodaikanal and Muthuvel is enjoying every minute of it!

He is able to provide for his family and also live his dream!

The Training That Actually Made a Difference

Struck by polio when a child and hailing from an economically challenged family, Thanikachalam had few options in life. In spite of that, he completed his matriculation and learnt all the vocational training that was available, slowly building up his abilities and skills.

After undergoing our Bicycle Assembly & Servicing Training Program, his aptitude and skills as a mechanic were recognised and TI Cycles offered him a job with their dealer network. It was an emotional moment when Thannikachalam was given his first salary! "Where ever I went for training, I was offered what was available in the



institutes and I learnt it and waited patiently for something to happen. My patience has now been rewarded" he said.

Today, he works at the TI Cycles outlet at Vandalur Zoo, renting and servicing the 300 cycles and 5 e-bikes there. He feels interacting with the visitors to the zoo is an experience in itself.

He now dreams of becoming a dealer for the same company. This motivates him to excel in his new job.

Quality Aid for Better Life Quality

Three years ago an organisation we work with closely shared details about Panneerselvam, a polio-afflicted resident of Mela Kaandai village near Madurantakam (in Chingleput of Kanchipuram district). Sharing details of his background and economic situation, the organisation presented a case for sponsoring a new tricycle for Panneerselvam. After confirming the need, we presented Panneerselvam with a tricycle during our World Disability Day celebrations in 2008.

We visited Panneerselvam to find out how useful the tricycle had been to him.

An energetic man, Panneerselvam was busy preparing gruel for his dairy cow when we met him. Panneerselvam is also a leader for a self-help group (SHG) of differently abled individuals. In that role, he has to represent the group and its members at different government offices and forums. In all this, the tricycle Sukriti provided has been an ally. Panneerselvam was happy with the quality of the tricycle. He said it was superior and more dependable than the tricycle he had earlier.

This reaffirmed our belief in giving mobility aids with the best possible quality, instead of being driven by least cost considerations alone.

As they say, working for the poor does not mean doing poor work. ◆◆◆

FINANCIALS

SUKRITI SOCIAL FOUNDATION

Balance Sheet As On 31st March 2010

LIABILITIES

Corpus Fund	43,312.00
Excess of Income over expenditure	29,819.70
Contingency Fund	65,000.00
Loans	34,305.00
Rent payable	16,250.00

ASSETS

Fixed Asset	25,393.00	
Bank of Maharashtra	19,907.00	
Bank of Maharashtra 20017966056	2,095.00	
Cash in hand	15,041.70	
Rental Advance	16,250.00	
Investment- Fixed Deposit		
Contingency Fund	65,000.00	
General Fund	45,000.00	
	188,686.70	188,686.70

Income And Expenditure For The Year Ended 31st March 2010

INCOME

Donation Receipts	235,205.00
Donation Receipts - for RO Plant	65,000.00
Bank Interest-Bank Of Maharashtra	2,040.00
FD interest	760.00

EXPENDITURE

EXPENDITURE	
Expenditure towards the objects of the trust	255,174.00
Payment to Lions club for RO Plant	65,000.00
Expenses of the trust	22,933.00
Excess of Income/(Expenditure) of the Trust	-40,102.00
"AS PER OUR REPORT OF EVEN DATE"	<hr/>
	303,005.00
	303,005.00

Sd./

For Sukriti Social Foundation

Sowmya Simhan

Founder Trustee

Rajalakshmi Ramakrishnan

Trustee

Sd./

As per report of even date

For Sanjiv Shah and Associates

Chartered Accountants

G. Ramakrishnan

Partner

PLACE: CHENNAI

DATE : 25.09.2010

ABOUT US

SUKRITI SOCIAL FOUNDATION IS A REGISTERED TRUST
ESTABLISHED ON MARCH 1, 2006.
(REGISTRATION NUMBER: 286 OF 2006).

OUR VISION

A society where there is equal opportunity for the disabled and where they can live with dignity and self esteem.

PEOPLE

Founder Trustee SOWMYA SIMHAN

A disability activist and a management professional, Sowmya Simhan has over a decade of involvement in social work and established the Sukriti Social Foundation in 2006.

Trustee RAJALAKSHMI RAMAKRISHNAN

A philanthropist, Rajalakshmi Ramakrishnan is associated with many voluntary organisations working in the areas of care for the aged and disability.

Trustee S. GUNASINGH

S. Gunasingh works with Chettinad Cement Corporation Ltd and has been involved with Sukriti Social Foundation since its inception.

Trustee S. SWAMINATHAN (SWAMI)

S. Swaminathan is a communication consultant, with Post Graduate degree in Rural Management.

Advisor - NEENU KEWLANI

A Mumbai-based disability activist, Neenu Kewlani is involved with many organisations working for the disabled.

Partners

Andhra Mahila Sabha | Cheshire Home | Ezhuchi SHG | Indian Red Cross Society | Kalanjiam Trust
Life Help Centre | Lions Club of Silver Pearls | Maithri Educational and Charitable Trust
Sri Arunodayam | Tamil Nadu Handicapped Federation

Media Coverage

Zee TV

Bankers

Bank of Maharashtra,
603, Anna Salai,
Chennai - 6

Auditors

Sanjeev Shah and Associates,
New No. 80, (75), Adarsh Apartments,
Vepery High Road, Chennai - 7.



Cycle training programme at TI Cycles of India Factory



Mr. Mohammed Ali at his roadside cycle shop

LEND A HAND. SUPPORT OUR PUSH FOR BETTER MOBILITY, LIVELIHOODS

Sukriti works with the support of people like you. Below, you will see a list of options. We invite you to see the list and support us in the ways you can.

We would also like to take some more of your time and draw your attention to two special requirements.

Mobility and livelihoods are two key ways to empower the differently abled and to help change their lives. These are also the areas we focus most on.

We deliver mobility aids that help the differently abled get around more easily and comfortably. Read our case study about Panneerselvam and you will see that we give aids that truly deliver such ease and comfort. These aids are costlier but are far more useful for the differently abled.

We also address the twin challenges of livelihood opportunities and skills or employability. Through trainings such as the bicycle assembly and

servicing, beaded jewellery, paper bag making we strive to build skills that ultimately translate into micro enterprises or jobs.

Both options go a long way in empowering a differently abled person. They can lead to long-term change and improvement in their lives.

Lend your hand too. And help us create enduring change. E-mail or call us to discuss the ways in which you can make a difference.

Finally, you can also support our work by shopping at <http://www.etsy.com/shop/dharmakarmaarts>

DharmaKarma Arts is the venture of a US-based Indian who makes and sells original, handmade, Indian inspired jewellery, yoga art in watercolour, sari wall art in mixed media, decorative wooden boxes and scarves made from Kanchipuram silk sarees.

HOW YOU CAN HELP

(All contribution amounts in Indian Rupees)

Cataract Surgery	₹ 500
Crutches	₹ 750
Wheelchairs	₹ 4500
Three-wheelers	₹ 4500
Callipers	₹ 4500
Artificial Limbs	₹ 5000
Self-employment Program	₹ 10000
Cycle Training Program	₹ 20000

Cheques favouring Sukriti Social Foundation to be sent to the address below.

Sukriti Social Foundation
183/10, Breeze Apartments,
Poonamallee High Road
Kilpauk, Chennai 600 010.
Tamilnadu, INDIA



Sukriti Social Foundation

Registered Office:

New No 183/10 Breeze Apartments,
Poonamallee High Road,
Kilpauk, Chennai-10. INDIA
Phone-: 044-28360267 / 9444798474
Email: sukritifoundation@gmail.com
getintouch@sukriti.org
Website: www.sukriti.org